

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Creative Communications
Attention: Susan Kines
PO BOX 24189
Greenville, SC 29616
USA

<u>Contract / Revision</u> 498857 /		<u>Alt Order #</u>
<u>Product</u> SC State Senate District 2		
<u>Contract Dates</u> 10/17/12 - 10/29/12	<u>Estimate #</u>	
<u>Advertiser</u> Larry Martin For Senate		<u>Original Date / Revision</u> 10/16/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Sales Local	<u>Sales Office</u> Local-WHNS
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 919	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	10/17/12	10/17/12	M-Su Late News	M-SU 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$325.00			
N 2	WHNS	10/21/12	10/28/12	Fox News Sunday	Su 11-12p		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$60.00			
Week:		10/22/12	10/28/12	-----S				2	\$60.00			
N 3	WHNS	10/18/12	10/26/12	M-F 8-9a	M-F 8-9a		:30			NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---11--				2	\$60.00			
Week:		10/22/12	10/28/12	11111--				5	\$60.00			
N 4	WHNS	10/18/12	10/25/12	Delayed Late News	M-SU 1030p-12x		:30			NM	5	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---111-				3	\$355.00			
Week:		10/22/12	10/28/12	1-11---				3	\$355.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WHNS	10/22/12-10/28/12	Delayed Late News	M-SU 1030p-12x	M---WTh-----	:30		\$355.00	NM		
			Unresolved									
N 5	WHNS	10/21/12	10/26/12	M-Su Late News	M-SU 10-11p		:30			NM	3	\$1,065.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$355.00			
Week:		10/22/12	10/28/12	-1--1--				2	\$355.00			
N 6	WHNS	10/25/12	10/25/12	M-F 6-7a Morning News	M-F 6-7a Morning I		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$95.00			
N 7	WHNS	10/24/12	10/24/12	M-F 7-8a	M-F 7a-8a		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$195.00			
Totals											22	\$4,145.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract Dates	Product	Estimate #
10/17/12 - 10/29/12	SC State Senate District	

Advertiser	Original Date / Revision
Larry Martin For Senate	10/16/12 / 11/02/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	22	\$4,145.00	\$3,523.25
Totals	22	\$4,145.00	\$3,523.25

Signature: _____ **Date:** _____

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STATION and LOCATION: WHS-TV Greenville, SC DATE: 12-16-17

1. Susan Kines

being/on behalf of: Larry Martin a legally qualified candidate

of the Republican political party for the office of:

SC State Senate District 2

in the General election to be held on November 6, 2012

do hereby request station time as follows: See Insertion Order

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Larry Martin for State Senate

I represent that the payment for the above-described broadcast time has been furnished by:

Larry Martin for State Senate

PO Box 247, Pickens SC 29671 Phillip Greer, Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: does not apply to purchase of time by, or on behalf of, federal candidates.)

☐ Accepted .

10-16-12
Date

Susan Kline
Signature

Signature _____

☐ Accepted In Part
(see reverse side)

By

Title

☐ Rejected

COPY BOTH SIDES FOR RETENTION IN PUBLIC FILE